

BUILD YOUR FUTURE AT MATHER ECONOMICS

mather:

GLOBAL EXPANSION

- ▶ Strategic partnership with leading European group, Mediahuis
- ▶ Collaboration will accelerate Mather's ambitious growth and industry diversification
- ▶ Amsterdam office planned for 2021
- ▶ Participated in Google News Initiative projects in South America and Asia-Pacific
- ▶ Global events and speaking engagements

INDUSTRIES & CAPABILITIES

Sports, Wine, Media & more...

- NBA
- USTA
- The New York Times
- The Wall Street Journal
- Le Figaro
- Clarin
- Joongang Ilbo
- Denner Vineyards
- Jackson Family Wine

Capabilities:

Listener,™ Mather's digital data platform, will continue to be a major part of Mather's growth.

Listener supports the analytics of online audiences and implements targeted customer acquisition, retention, and engagement campaigns.

CULTURE & PERKS

- ▶ Motivating & inspiring culture
- ▶ Trusting team environment
- ▶ Semi-annual promotional cycle and bonuses
- ▶ Mentoring program
- ▶ Benefits & 401K
- ▶ 21 PTO days
- ▶ Casual dress code
- ▶ Breakfast & dogs on Friday
- ▶ Happy hours & social events
- ▶ Local community involvement



12.2% REVENUE GROWTH
45% LISTENER EXPANSION

LIVE. WORK. PLAY. ATL.

- ▶ Low cost of living
- ▶ Nightlife, music, outdoor activities
- ▶ Restaurants & breweries
- ▶ Diverse culture scene
- ▶ Braves, Hawks & ATL United!

“Returning to Mather after my summer internship was the right decision. I was able to develop my skills, work on diverse projects and make a strong impact.”

Jake Carstensen
Associate Consultant

Work hard. Play hard.

Questions: recruiting@mathereconomics.com